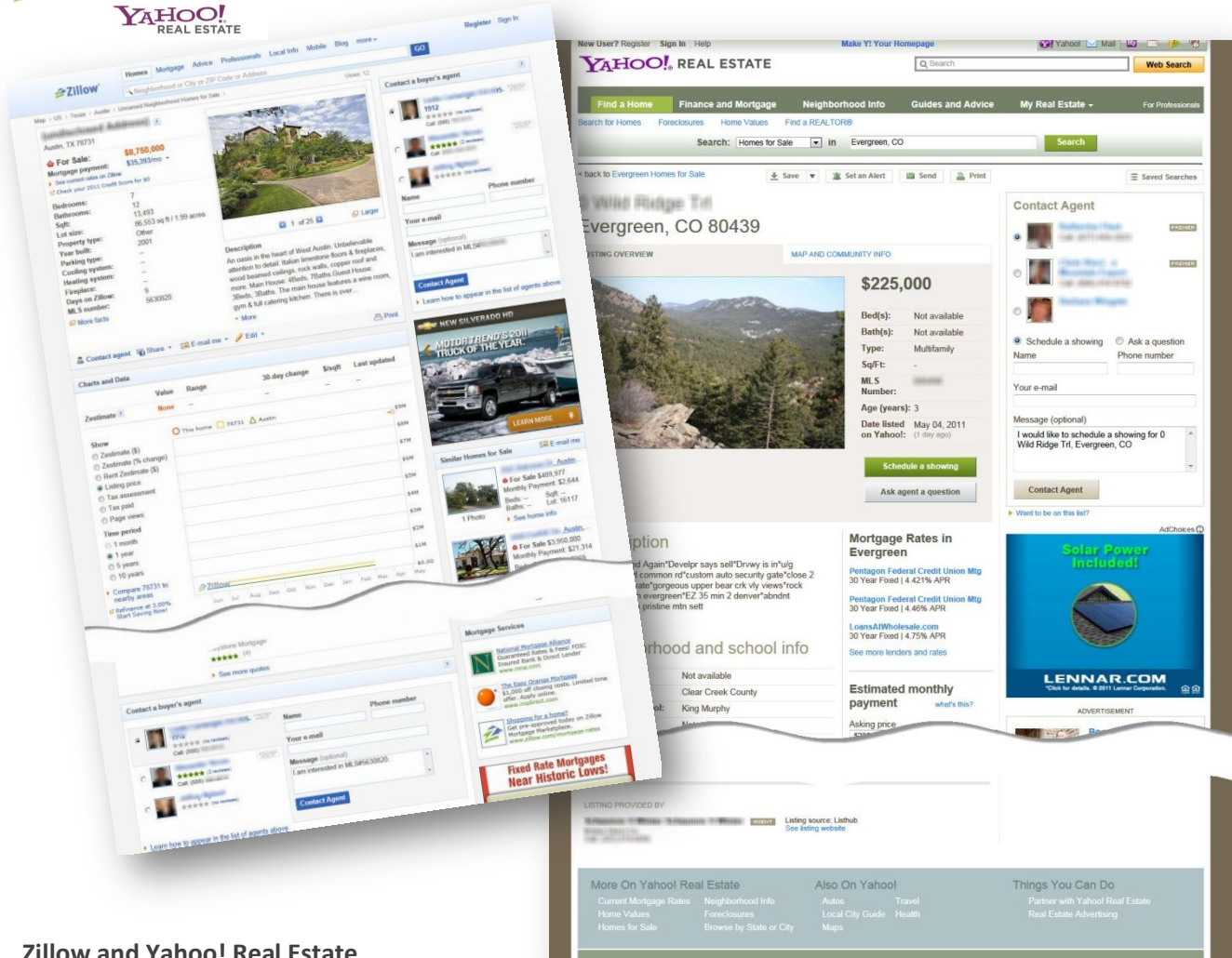




The Listing Asset Management Network

CHANNEL SCORECARD



Zillow and Yahoo! Real Estate

have joined forces creating one of the largest real estate networks on the Web and Mobile, The Zillow Network! Your listings will appear on these Web sites with multiple photos, links, virtual tour information, open house dates, and more. Your listings will also appear on Zillow Mobile applications for iPhone, iPad and Android. The combined network draws millions of visitors. Nearly two-thirds of Zillow users are planning on buying a home within the next two years and more than 40% of home shoppers have been approved or pre-qualified for a home loan.

Images updated 5/5/11

Note: Scorecard results are based on a basic free ad posted by a registered member of Zillow.

View the Site(s): www.Zillow.com; <http://realestate.yahoo.com>



The Listing Asset Management Network

C H A N N E L S C O R E C A R D

Zillow.com

Parent Company: Zillow.com

Website: www.zillow.com



 LISTING FEATURES

- Listing View/Detail Page Yes
- Redirection Link Yes
- Displays Brokerage Name Yes
- Displays Agent Name Yes
- Displays Broker Contact Info Yes
- Displays Agent Contact Info No
- Inquiry Form on Listing View Page Yes
- Consumer Registration Required to View Listings No
- Fee Required to View All Data No
- Accepts Virtual Tours & Videos Yes
- Accepts Open Houses Yes
- Social Media Enabled Yes

 PROPERTY TYPES

- **Primary Types:** Residential, Land
- **Sub-types:** Residential Rental, FSBO, Farm & Ranch, Foreclosures, Mobile Home, Multi-Family, New Construction, Timeshare, Auctions
- **Search Types:** Condo/Townhouse, Coop, Foreclosure, New Construction, Open House

 DATA MANAGEMENT

- Provides Mobile Application Yes
- Re-syndicates ListHub Data No
- Powers Other Sites [click to view](#)
- Removes Duplicate Listings Yes
- Published Duplication Policy [click to view](#)
- Terms and Conditions [click to view](#)

Stats:



- ✓ Provides Support: Yes
- ✓ Support Response Time: *1-3 business days*
- ✓ Data Refresh Frequency: *Daily*
- ✓ Inactive Listing Removal Frequency: *Daily*
- ✓ Provides View & Inquiry Reports: Yes
- ✓ Provides Listing Error Reports: Yes
- ✓ **Site Notes:** *Zillow began powering Yahoo R.E. in Feb.2011.*

View ListHub Reports



[View Reports](#)

Full reports include site-to-site comparisons of listing views, visits, inquiries and more.