



The Listing Asset Management Network

CHANNEL SCORECARD



The screenshot displays the HomeFinder.com website interface. At the top, there is a navigation bar with options like 'Find a Home', 'Home Selling', 'Mortgage', 'Moving', 'Auctions', 'Rent', and 'Agents & Brokers'. A search bar is also present. The main content area features a large property listing for a home in Denver, CO, priced at \$634,900. This listing includes a detailed description: 'TONS OF UPGRADES-SLAB GRANITE, MARBLE, CUSTOM KITCHEN AND LIGHTING, 2+1 MASTER BEDROOMS, SOLID WOOD DOORS, WOOD FLOORS, VAULTED CEILING, PROFESSIONALLY FINISHED BASEMENT WITH HIGH CEILINGS, 5 PIECE JACUZZI BATH, MUST SEE. QUICK POSSESSION.' Below the description is a table of nearby elementary schools:

School	Level
Elementary	Steck
High	George Washington
Junior High	Hill

Other visible elements include a 'Resource Center' with links for credit reports, mortgage rates, and insurance, and a 'Real Estate Market Info' section showing statistics like 'Median years in residence: 7' and 'Homes Owned: 51.23%'.

Images updated 5/5/11

**HomeFinder.com** provides agents and brokers with unmatched listing exposure on one of the most trusted sources for local real estate - your newspaper's online real estate section. HomeFinder.com has combined the strength and impact of a nationally branded site, with our network of 138 online newspaper real estate sites nationwide. With 3,000,000+ property listings, HomeFinder.com is able to deliver a full snapshot of the local market to home buyers and sellers, while delivering online advertising solutions to agents and brokers with powerful results.

Homefinder.com also powers real estate classifieds for more than 100 local newspaper Web sites. To view their entire network of sites click the link or visit [www.homefinder.com/company/network](http://www.homefinder.com/company/network).

View the Site: [www.Homefinder.com](http://www.Homefinder.com)



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C H A N N E L S C O R E C A R D

### HomeFinder

Parent Company: HomeFinder

Website: <http://www.homefinder.com>

#### LISTING FEATURES

- Listing View/Detail Page Yes
- Redirection Link Yes
- Displays Brokerage Name Yes
- Displays Agent Name Yes
- Displays Broker Contact Info Yes
- Displays Agent Contact Info No
- Inquiry Form on Listing View Page No
- Consumer Registration Required to View Listings No
- Fee Required to View All Data No
- Accepts Virtual Tours & Videos Yes
- Accepts Open Houses Yes
- Social Media Enabled Yes

#### PROPERTY TYPES

- **Primary Types:** Residential, Commercial, Land
- **Sub-types:** Commercial Land, FSBO, Farm & Ranch, Foreclosure, Multi-Family, New Construction, Golf
- **Search Types:** Condo/townhome, Coop, Foreclosure, Golf, New Construction, Open House, Waterfront

#### DATA MANAGEMENT

- Provides Mobile Application Yes
- Re-syndicates ListHub Data No
- Powers Other Sites [click to view](#)
- Removes Duplicate Listings Yes
- Published Duplication Policy n/a
- Terms and Conditions [click to view](#)



#### Stats:

- ✓ Provides Support: Yes
- ✓ Support Response Time: *2-3 Business Days*
- ✓ Data Refresh Frequency: *Daily*
- ✓ Inactive Listing Removal Frequency: *Daily*
- ✓ Provides View & Inquiry Reports: Yes
- ✓ Provides Listing Error Reports: Yes
- ✓ **Site Notes:** Powers a large network of sites.

#### View ListHub Reports



[View Reports](#)

Full reports include site-to-site comparisons of listing views, visits, inquiries and more.